



MAKE OUR GREAT PLACE
EVEN BETTER WITH
YOUR VOICE.

MAKE OUR
GREAT PLACE
EVEN BETTER.

TAKE THE SURVEY **TODAY** FOR
FASTER INTERNET IN THE FUTURE.



centraliowabroadbandsurvey.com



FAST, DEPENDABLE INTERNET SERVICE is critical to the success of our state and region. Successful and thriving communities rely on attracting new residents and businesses. That can be difficult when internet services lag behind other nearby towns. The Central Iowa Broadband Internet Survey is a comprehensive study of broadband internet usage and availability in our 11-county region. This study will help everyone understand the gaps throughout our region and provide useful information for the development of new internet services.

One of the challenges policymakers and providers face in filling broadband adoption and coverage gaps is knowing exactly where those gaps are. The current maps the FCC and state of Iowa rely on are incomplete. The maps only measure internet speed and availability at the census block level. This measurement leaves gaps in the service maps and limits development and funding of high speed internet projects.

We are working to fill in these gaps with a comprehensive study of 11 counties in our region. Please take a few minutes to complete this simple survey to define the future of internet service and reliability in our region for years to come.

To better understand gaps in service in our area the Broadband Internet Survey includes both a residential and business survey.

The business survey measures:

- Internet availability and experience to identify gaps.
- What impacts current broadband internet service (and associated gaps) may be having on business operations and growth.

The residential survey measures:

- Broadband internet availability and consumer experience to identify gaps that need to be addressed.
- Whether broadband internet is available at a particular address.
- Other limiting factors such as reliability and affordability.



centraliowabroadbandsurvey.com

centraliowabroadbandsurvey.com